

MARSHALL FOOTBALL

RECRUITING: THE GAME INSIDE THE GAME

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WHAT IS RECRUITING ON THE COLLEGE LEVEL?

- THE LIFELINE TO ANY SUCCESSFUL COLLEGE FOOTBALL PROGRAM
- THE MOST IMPORTANT PART OF ANY COLLEGE FOOTBALL PROGRAM
- MORE TIME AND MONEY SPENT ON RECRUITING THAN ANY OTHER PORTION OF A COLLEGE FOOTBALL PROGRAM (CLOSE TO 70% OF A COLLEGE COACHES TIME IS SPENT ON RECRUITING)



WHEN DOES IT START?

- MOST RECRUITS ARE IDENTIFIED AFTER THEIR 10TH GRADE YEAR IS COMPLETE
- A SMALL PORTION OF RECRUITS ARE IDENTIFIED IN THE 9TH GRADE
- POWER 5 SCHOOL START ENGAGING IN RECRUITING ACTIVITIES WITH **PSA'S** (PROSEPTIVE STUDENT ATHLETES) AFTER THEIR 9TH GRADE SEASONS ARE COMPLETED
- GROUP OF 5 SCHOOL START ENGAGING WITH **PSA'S** AT THE START OF THEIR 10TH GRADE YEAR OR AFTER
- LOWER DIVISON SCHOOLS (D1AA / D2 / D3) START ENGAGING WITH **PSA'S** AFTER THEIR 10TH GRADE YEAR IS COMPLETED OR AFTER



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HIGH SCHOOL ACADEMIC INFORMATION

- WE CAN'T RECRUIT PSA'S IF THEY DON'T HAVE THE GRADES OR THE PROPER COURSES
- THE NCAA HAS STRICT RULES ON THE ACADEMIC PROGRESS OF A PSA
- THE 9TH GRADE YEAR IS KEY IN GETTING A PSA ON THE RIGHT TRACK ACADEMICALLY
- 16 TOTAL CORE CLASSES, PSA'S MUST LOCK IN 10 OF THOSE CORE CLASSES BY END OF THEIR JR YEAR
- NCAA DOESN'T ALLOW SUMMER SCHOOL AFTER YOUR JR YEAR TO COUNT TOWARD THOSE 10 CORE CLASSES
- THE REMIANING 6 CORE CLASS HAVE TO BE COMPLETED THE PSA'S SR YEAR OF HIGH SCHOOL



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HIGH SCHOOL ACADEMIC INFORMATION

- PARENTS, DON'T COUNT ON THE HIGH SCHOOL COACH OR COUNSELOR TO GET YOUR PSA ELIGIBLE
- THERE MAY BE CLASSES THAT THE HIGH SCHOOL REQUIRES FOR GRADUATION THAT MAY NOT COUNT IN THE NCAA'S CORE CLASS LIST
- BE SURE TO UNDERSTAND UPPER-LEVEL CLASSES MAY NOT HELP YOUR PSA WITH ELIGIBILITY
- YOU CAN CHECK THE COUNTABLE CORE CLASS ON THE NCAA WEBSITE (48-H FORM)
- YOU CAN PLAN YOUR PSA ENTIRE 4 YEARS' WORTH OF COURSES HIS 9TH GRADE YEAR



HIGH SCHOOL COACHES INFORMATION

- EXPRESS THE IMPORTANCE OF ACADEMICS TO YOUR PLAYERS EARLY
- BE ACTIVE IN THE ACADEMIC PROGRESS OF YOUR PLAYERS
- STUDY HALL SHOULD BE A PART OF YOUR TEAM SCHEDULE
- IF YOUR BEST PLAYERS ARE NOT ON TRACK ACADEMICALLY YOU ARE FAILING THEM



ATHLETIC INFORMATION

- PSA'S ARE BEING COMPARED TO EVERY PLAYER IN THE COUNTRY...TAKE THE PARENT GLASSES OFF!
- PHYSICAL BODY SIZE MATTERS! THE BIGGER THE SCHOOL THE BIGGER THE PLAYERS THEY WILL RECRUIT. HEIGHT / WEIGHT / LENGTH / SPEED
- MOST SCHOOLS HAVE SIZE GUIDELINES THAT THEY LOOK FOR AT EACH POSITION
- EVERY SCHOOL IS NOT FOR YOUR PSA...DON'T TAKE IT PERSONAL!



ATHLETIC INFORMATION

- YOUR PSA'S CHARACTER, ATTITUDE, AND OFF THE FIELD ACTIONS MATTER
- PARENTS YOUR CHARACTER, ATTITUDE AND OFF THE FIELD ACTIONS MATTER
- THE SCHOOL YOU ARE PLAYING AT DOES NOT MATTER IF YOU CAN PLAY
- A PSA WHO HAS TRANSFERRED TO MULTIPLE SCHOOLS IN HIGH SCHOOL IS A RED FLAG TO COLLEGE COACHES
- OTHER PLAYERS ON THE TEAM WITH OR WITHOUT OFFERS DOES NOT AFFECT YOUR PSA GETTING OFFERS OR NOT
- PLAYING MULTIPLE SPORTS OR PLAYING FOOTBALL YEAR-ROUND HELPS DEVELOP THE SKILLS THAT NEED TO SHOW UP ON YOUR GAME FILM



HOW TO GET RECRUITED

- PLAY AT A CONSISTENTLY HIGH LEVEL, WHEREVER THE COACH PUTS YOU!
- GO TO COLLEGE CAMPS!
- PLAYING 7 ON 7 IS FOR YOU, COLLEGE COACHES DON'T RECRUIT 7 ON 7 TEAMS OR TOURNAMENTS
- RECRUITING SERVICES ARE A WASTE OF PARENTS MONEY!
- THE HIGH SCHOOL COACH CAN GET THE INFORMATION TO THE PROPER LEVEL THAT YOUR PSA SHOULD BE PLAYING ON



HOW TO GET RECRUITED

- TRAINERS, POSITION SPECIALIST, “STREET AGENTS” DON’T GET YOUR PSA RECRUITED, THEY HELP DEVELOP THE SKILLS THAT NEED TO SHOW UP ON THE GAME FILM
- THEY CAN HELP FOSTER RELATIONSHIPS WITH COLLEGE COACHES, THAT CAN BRING EXPOSURE, BUT YOUR PSA’S ABILITY TO PLAY THE GAME AT A HIGH LEVEL IS WHAT WILL GET THEM RECRUITED
- MEET WITH YOUR PSA’S HIGH SCHOOL COACH AND ASK WHAT LEVEL CAN HE PLAY AT...IT’S NOT PERSONAL! THE TRUTH IS THE TRUTH!
- ONCE YOU HAVE THE TRUTH, RUN IN THAT DIRECTION...



HIGHLIGHT FILMS

- COLLEGE COACHES DON'T LISTEN TO THE MUSIC
- COLLEGE COACHES ARE LOOKING FOR A CERTAIN SKILL SET AT EACH POSITION, TRANSLATABLE SKILLS TO COLLEGE
- LET THE FILM PLAY, SLOW MOTIONS, CUTTING THE PLAY SHORT, OR FILM ANIMATION DON'T HELP
- HIGHLIGHT THE PSA AT THE BEGINNING OF EACH PLAY, WITH A SIMPLE CIRCLE OR ARROW
- PUT THE BEST PLAYS AT THE BEGINNING OF THE FILM
- MOST DECISIONS ARE MADE IN THE 1ST 2 MINUTES OF THE FILM, TO CONTINUE WATCHING OR NOT



HIGHLIGHT FILMS

- COLLEGE COACHES WILL GO BACK AND WATCH FULL GAME FILM OF A PSA ONCE THEY PASS THE 1ST EVALUATION STAGE
- COLLEGE COACHES CONSIDER HIGHLIGHTS AT THE POINT OF ATTACK
- SHOWING YOUR PSA DOING MULTIPLE THINGS OR PLAYING MULTIPLE POSITIONS IS A POSITIVE WHEN POSSIBLE



COLLEGE CAMPS

- SELECT CAMPS BASED ON THE LEVEL OF ABILITY YOUR PSA HAS
- START CAMPING EARLY...9TH GRADE YEAR
- YOU MAY HAVE TO CAMP AT THE SAME SCHOOL IN MULTIPLE YEARS, THEY ARE LOOKING FOR YOUR PSA'S IMPROVEMENT
- CAMP WITH A PURPOSE, PLAN OUT YOUR CAMPS, ASK YOURSELF..."WHY ARE WE GOING TO THIS CAMP?"
- MEGA CAMPS ARE GOOD, BUT COLLEGES WANT YOU TO COME TO THEIR CAMPUS



COLLEGE CAMPS

- COLLEGE COACHES CAN NOT ATTEND “SHOWCASE” CAMPS (RIVALS, 247, NIKE, ADIDAS, UNDER ARMOR ETC) THE INFORMATION GETS SHARED BUT COLLEGES WANT YOU TO BE ON THEIR CAMPUSES
- LEARN HOW TO CAMP



CAMPUS VISITS

- GO TO JR DAYS, OR GAMEDAY VISITS, THIS IS FOR YOU TO GAIN INFORMATION ON THE SCHOOLS
- IT'S BETTER TO BE INVITED THAN TO SHOW UP, INVITED BY A SPECIFIC COACH OR MEMBER OF THE STAFF, NOT BY HERE SAY.
- GET YOUR HIGH SCHOOL COACH INVOLVED IN THE RECRUITING PROCESS, HE CAN TELL YOU IF THE INTEREST FROM A SCHOOL IS REAL OR "HERD" RECRUITING
- MULTIPLE VISITS TO A SCHOOL SHOWS YOUR INTEREST AND IT WILL ALLOW YOU TO GET THE INFORMATION YOU NEED



OFFERS

- OFFERS ARE VERBAL INTEREST IN YOUR PSA, THEY ARE NOT BINDING NOR DO THEY GUARANTEE ANYTHING OTHER THAN INTEREST
- COMMITTABLE OFFERS VS NON-COMMITTABLE OFFERS
- MOST OFFERS ARE NOT COMMITTABLE UNTIL THE PSA VERIFIES THE OFFER
- VERY FEW OFFERS ARE COMMITTABLE WITHOUT VERIFICATION
- EVEN AFTER YOU COMMIT, IT STILL DOES NOT GUARANTEE ANYTHING UNTIL YOU SIGN A SCHOLASHIP OFFER ON SIGNING DAY



OFFERS

- SCHOOLS WILL OFFER 200+ PSA ON AVERAGE, THEY CAN ONLY SIGN 25 PSA'S A YEAR
- THERE IS NO OFFICAL WAY TO VERIFY IF A SCHOOL HAS TRULY OFFERED A PLAYER UNTIL SIGNING DAY...(DON'T OFFER WATCH, TAKE CARE OF YOUR PSA)
- THERE ARE SCHOOLS THAT OFFER WATCH...
- THERE ARE PSA'S AND HIGH SCHOOL COACHES THAT REPORT "FAKE" OFFERS
- IF YOU RECEIVE AN OFFER FROM A SCHOOL, THE HIGH SCHOOL COACH, AND THE PSA SHOULD TALK TO A COACH ON STAFF, PARENTS SHOULD FOLLOW UP WITH THE COLLEGE COACH TO GET THE TERMS OF THE OFFER



OFFERS

- YOU CAN ONLY CHOOSE ONE SCHOOL, SO 30 OFFERS OR 1 OFFER YOU HAVE TO FIND THE SCHOOL THAT BEST FOR YOU
- ONCE YOU RECEIVE AN OFFER YOU SHOULD START RESEARCHING THAT SCHOOL...DON'T PLAY THE WAITING GAME
- AS FAST AS YOU GET AN OFFER YOU CAN LOSE THEM, OFFERS SHOULD HUMBLE AND MOTIVATE YOUR PSA TO WORK HARDER
- DON'T BLOW OFF ANY SCHOOL OR OFFERS, BE HONEST BUT DON'T BLOW OFF ANY SCHOOLS



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NEW LANDSCAPE OF COLLEGE RECRUITING



TRANSFER PORTAL

- WILL HAVE THE GREATEST IMPACT ON HIGH SCHOOL RECRUITING IN THE LAST 50 YEARS
- SOME COLLEGES HAVE STOPPED RECRUITING HIGH SCHOOL PSA'S COMPLETELY
- MOST COLLEGES HAVE LIMITED THE NUMBER OF HIGH SCHOOL PSA'S THAT THEY WILL SIGN EACH YEAR
- WHICH IN TURN THERE ARE LESS SPOTS FOR HIGH SCHOOL PSA'S THAN EVER
- WHICH MEAN THE SKILL SETS COLLEGES ARE LOOKING FOR HAVE NARROWED



TRANSFER PORTAL

- THERE WILL BE MORE PLAYERS WHO HAVE TALENT WHO GET PASSED UP ON BY BIGGER SCHOOLS
- HIGH SCHOOL PSA'S NEED TO BE PREPARED TO MAKE DECISIONS SOONER THAN BEFORE
- THE CONVERSATIONS BETWEEN HIGH SCHOOL COACHES AND PSA FAMILIES NEED TO HAPPEN SOONER



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NIL

- NAME IMAGE AND LIKENESS
- NEW WAY TO PAY COLLEGE PLAYERS
- COLLEGES ARE MAXIMIZING THIS TO THE FULLEST
- PSA'S SHOULD BE AWARE OF IT BUT SHOULD STILL BE MAKING A COLLEGE DECISION ON WHAT COLLEGE CAN HELP DEVELOP ME AS A STUDENT, PLAYER AND A PERSON.



QUESTIONS...

